## fashion calendar

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8 EAST 77th STREET NEW YORK 21, NEW YORK TRAFALGAR 9-2343

## 1 9 6 0 20th YEAR • A WEEKLY PUBLICATION

Week of November 14, 1960

january	july
SMTWTFS	SMTWTFS
3 4 5 6 7 8 9	3 4 5 6 7 8 9
10 11 12 13 14 15 16	10 11 12 13 14 15 16
17 18 19 20 21 22 23 <sup>24/</sup> <sub>/31</sub> 25 26 27 28 29 30	17 18 19 20 21 22 23 24/ <sub>31</sub> 25 26 27 28 29 30
february	august
SMTWTFS	SMTWTFS
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april	october
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may	november
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june	december
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26 27 28 29 30

## FASHION CALENDAR

Note: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

DATE	WHAT'S GOING ON GIVEN BY	WHERE
	WEEK ENDING FRIDAY, NOVEMBER 11, 1960	
Thursday Nov. 10 9:30 A.M. Coffee	PRESS PREVIEW OF OHRBACH'S IMPORTED SKI-WEAR Imported active ski-wear and after ski-wear for men from Austria, Denmark, France, Ireland, Italy, Norw West Germany. By invitation. Publicity: Mark Klau	ay, Switzerland,
Thursday Nov. 10 5:00 P.M. Cocktails		SAION d cocktail fashions, , Fri., Nov. 11, at
Thursday Nov. 10	OPENING: CRUISE- PARKLANE JUNIORS; SPRING COLLECTION PARKLANE DEBS Parklane Junior daytime Cruise-Spring dresses and P fashions. Continuous daily. Contact: Ruth Elsinge	SHOWROOM - 28TH FLOOR arklane Debs cocktail

READY-TO-WEAR TIME TABLE, BEGINNING NOV. 9 ("O" REFERS TO OPENING, "P" PREVIEW.)
For more details, refer to specific listings in current and previous issues.

1	-				
		THURSDAY, NOV. 10	TUESDAY, NOV. 15	WEDNESDAY, NOV. 16	THURSDAY, NOV. 17
-	9:30	Frank Gallant	Frank Gallant Tiffeau & Busch	Frank Gallant	Frank Gallant
	10:00	Jack Sarnoff Seymour Fox	Jack Sarnoff Seymour Fox	Marquise	Jack Sarnoff Seymour Fox
	10:30		Handmacher-Vogel	Monte-Sano	Administration
-	11:30	Arthur Jablow	Arthur Jablow	George Carmel	Arthur Jablow
-	12:00	Louis Goldstein Lanz	Lanz	Lanz	
-	2:00	Originala Harry Frechtel	Ben Gershel Harry Frechtel	Ben Gershel	Ben Gershel Harry Frechtel
	2:30	Hayette Dior, New York			
No. of Concession, Name of Street, or other Persons, Name of Street, or ot	5:00	Bob Bugnand (P)			

DATE	WHAT'S GOING ON GI	VEN BY	WHERE
Nov. 11	VETERANS' DAY (Friday) Banks	and Post Office Close	d.
Friday Nov. 11 7:30 P.M. Cocktails- Dinner	ANNUAL "FRONT PAGE"  DINNER DANCE  The 1960 Edition, with present O'Hare McCormick Journalism Schenefit of educational and red Headquarters, Hotel Biltmore,	MEN'S CLUB tation of Annual News A cholarship. Tickets: \$ lief funds). Black tic	BALLROOM Awards and the Anne 15.00 - \$25.00 (for
Nov. 12 Nov. 17	READY-TO-WEAR SHOWINGS IN PAR Salon National de Pret-a-Porte		
	WEEK BEGINNING SUNDAY	Y, NOVEMBER 13, 1960	
Sunday Nov. 13 1:00 P.M. Brunch	CRUISE FASHIONS MET DURING BRUNCH FOR Cruise fashions by Melba Hobse vations: \$4.00; contact: "Mr. Peggy Cantor Associates, 117 I	R MR. GEE on for Mr. Gee. Shoes- Jerome, "CI. 6-7700.1	FOUNTAIN ROOM -Fiorentina. Reser- Fashion Show Director:
Sunday Nov. 13 Nov. 19	NATIONAL PRESS WEEK IN CALIFORNIA Tenth annual National Press We Maxfield, Exec. Dir., C.F.C.,	eek in California. Con	ntact: William
Nov. 14	GIMBELS' RELEASE DATEHolida;	y-Resort preview, Nov.	9 at 10:00.
Beginning Nov. 14	READY-TO-WEAR SHOWINGS IN LONG Contact: London Fashion House		
Tuesday Nov. 15	BERGDORF GOODMAN RELEASE DATE- Fashions. (No Show.) Publicity		
Tuesday Nov. 15 10:00 A.M. Breakfast	PREVIEW: NEW CHRISTMAS GINBOUTIQUE GIFTS Preview for the press of Gimbo invitation. Publicity: Margo	els' new Christmas bou	
Tuesday Nov. 15 11:00 A M.; 2:30 P.M.			
Tuesday Nov. 15 6:30 P.M 9:00 P.M.	WEEKLY FASHION THE CAREER COURSE (9 Subject: "Cosmetics and Millin McCall's Magazine; Helen Sisso \$2.50 (except Nov. 22, \$3.50)	nery"Speakers: Miria on, Phoenix Hosiery. In	29 WEST 39TH STREET m Gibson French, addividual Session:
Wednesday Nov. 16 12:30 P.M. Luncheon	HOLIDAY FASHIONS NAT DURING LUNCHEON Showing of Holiday fashions by Public by reservation; contact Fashion Director: Mary Alice	t: "Banquet Dept.," PL	

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Nov. 16 4:00 P.M 6:00 P.M.	PREVIEW: CHILDREN'S SLEEPWEAR FOR SPRING Preview of children's Spri Noriene Barrett, OR. 1-344	(130 WEST 34TH STREET) ng sleepwear. By invitat	COLLEGE HALL
Wednesday Nov. 16 4:30 P.M 6:30 P.M.	BY JAPANESE DESIGNER	FUMI HAYASHI  cocktail and evening hat  vyan Donner. By invitatio	44 WEST 77TH STREET (RUSSELL PATTERSON'S) s by Fumi, Japanese n. Contact: YU. 6-9753.
Thursday Nov. 17 12:30 P.M. Luncheon		(1450 BROADWAY) n Dawley and his associat c rally" tribute to Ameri	es at Lord & Taylor can fashion designing.
Thursday Nov. 17 4:00 P.M 6:00 P.M. Cocktails	PREMIERE SHOWING OF "YOUNG MISTER PANTS" "Silver Spoon Collection"- 7 to 14. Showing at 4:30 Publicity: Barbara McGinn	-introducing "Young Miste P.M. For press and buyer	SAVOY-HILTON HOTEL IE CHATEAU - 11TH FL. or Pants" in sizes es, by invitation.
Nov. 18	ELIZABETH ARDEN'S RELEASE	DATE. Holiday Lingerie C	collection (No Show.)
Friday Nov. 18 9:00 A.M. and 12:00 Noon	American Ready-To-Wear, Sp Magazine; Helen Cutler, I.	(9 ROCKEFELLER PLAZA) ring 1961. Co-chairmen: Magnin. Breakfast: \$6.00	BALLROOM Babs Simpson, Vogue , members; \$10.00,
Friday Nov. 18 4:00 P.M 7:00 P.M.		oty's new fragrance. By i	HOTEL PLAZA WHITE & GOLD SUITE nvitation. Publicity:
Sunday Nov. 20 1:00 P.M. Brunch		ShoesFiorentina. Reser	HAMPSHIRE HOUSE FOUNTAIN ROOM rvations\$4.00; con- etor: Peggy Cantor
Monday Nov. 21 8:30 P.M. Supper- Dance	"PARTY OF THE YEAR"  FOR COSTUME INSTITUTE  Thirteenth annual "Party of Metropolitan Museum of of fashion industry. Chmn.  Reservations: \$100.00 each	MET. MUSEUM OF ART of the Year" for benefit of Art. Museum pageant & ent : Adam Gimbel. Co-chmn.:	5TH AVE. & 82ND ST. of Costume Institute tertainment by members Melvin E. Dawley.
Tuesday Nov. 22 3:30 P.M. Cocktails	IMPORTED FASHIONS USING NEW FABRIC Zantrel, an international designers, made in U.S.A. 4:00 P.M. By invitation. I	OF HARTFORD FIBRES) fibre, in European origin fabrics with American image	ROOF GARDEN hals by 16 intern'l ages. Showing at

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Nov. 22 6:30 P.M. Cocktails	PRESS PREVIEW OF WALLPAPERS Strahan's 75th anniversary Gloria Bracket at Grant Ad		LIBRARY
Thursday Nov. 24 9:45 A.M.	THIRTY-FOURTH ANNUAL THANKSGIVING DAY PARADE Macy's Annual Thanksgiving spectacular floats, bands, huge balloons filled with reviewing stand in front of be televised in color on W Manager, OX. 5-4400, Ext.	Day Parade, with stars of cowboys, clowns and cost helium. The parade will of Macy's from 11:00 A.M.	central Park West of film and television, tumed marchers, & four arrive at the to 12:00 Noon and will
Sunday Nov. 27- Dec. 1	SPRING AND SUMMER SHOE FASHIONS The 25th semi-annual shows women, teenagers, and chil Stores and New England Sho and Maxwell Field. Contact	SHOW OF AMERICA ing of popular price shoe ldren, co-sponsored by Nat be and Leather Assn. Co-Ma	SHERATON-ATLANTIC fashions for men,
Tuesday Nov. 29 4:00 P.M. Cocktails	EUROPEAN IMPORTS IN NEW PILE FABRICS Sidney Blumenthal, "the fa European imports made of r children's collection. By Publicity: Rosemary Sheek	(ONE PARK AVENUE) abric man, "will be presented to pile fabrics; also invitation. Contact: Barb	BALLROOM  nt at a showing of  so a specially designed
Wednesday Nov. 30 9:00 A.M. Breakfast	PRESS PREVIEW OF "FIRMATRON" "Beauty Breaks the Sound If for the reparation and pre- ception in the field of el invitation. Publicity: I	INCORPORATED Barrier"introducing "Fineservation of facial beautectronics. Demonstration	CRYSTAL ROOM rmatron", a new machine ty, involving a new con- n and discussion. By
Thursday Dec. 1 12:30 P.M. Luncheon	SPORTSWEAR FASHIONS DURING LUNCHEON Sportswear collection desiderf." Special guest and vitation. Public by reserve Robert Sloan Publicity: Mary Alice Rice, (	(498 SEVENTH AVENUE) igned by Sylvia de Gay, ar commentator: Dorothy Colivation; contact: "Banquet argaret Hodge, PL. 5-7630	PERSIAN ROOM vailable at "Miss Berg- lins. Press by in- Dept.", PL. 9-3000.
Friday Dec. 2 12:00 Noon Luncheon	ANNUAL MEETING: AT-HOME FASHIONS "Pots and Pants"cooking food editor, N. Y. Times. "Look" Magazine. Prices: S Christmas gift for Childre and size, if clothing.)	and at-home fashions. Some Co-chmn: Peggy Fuller, Ends. 300 members; \$10.00 gues on's Aid Society. Mark page	peaker: Craig Claiborne, verfast; Jane Stark, sts. (Please bring a
Friday Dec. 2 2:30 P.M.	BUYERS' PREVIEW: INFANTS' & CHILDREN'S KNITWEAR Preview for resident buying collection. By invitation	ng offices, showing Carte	SHOWROOM - 23RD FLOOR r's Spring and Summer

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday Dec. 4- Dec. 8	DISPLAY MARKET WEEK IN NEW YORK Theme: "Springtime in Rome Contact: Eleanor Lenz at Be	"trade showing of Spring	500 EIGHTH AVENUE g display products.
Monday Dec. 5 4:00 P.M 6:00 P.M. Cocktails	PREVIEW: ADVANCE SPRING MILLINERY FASHIONS Special preview of advance Mr. Arnold, Hattie Carnegic John Frederics, Irene of N Contact: Walter Marks or	MILLINERY PROMOTIONS Spring millinery by ten e, Chanda, Lilly Dache, E .Y., Mr. John and Sally V	COTILLION ROOM leading designers: mme, Walter Florell, ictor. By invitation.
Tuesday Dec. 6 10:30 A.M.	SPRING MILLINERY	John Frederics advance S	SALON - 7TH FLOOR pring hats. (Press
Wednesday Dec. 7 4:30 P.M 6:00 P.M.		COIFFURES AMERICANA mericana Salon, introduci irstyles. By invitation. rf Goodman: Florence Neff	BEAUTY SAION - 7TH FL. ng a beauty program (For release, Fri.,
Dec. 9	BERGDORF GOODMAN RELEASE D	ATE (Opening New Beauty S	alon. See above.)
Monday Dec. 12 12:30 P.M. Luncheon	LEADING DESIGNERS	ashions by leading design n; contact: "Banquet Dept semary Sheehan, MU. 5-128	.," PL. 5-1000.
Thursday Dec. 15 9:00 A.M. Breakfast	Peck & Peck will present "	Bermuda Re-Visited" a p	AT 20TH STREET preview for the press
Monday Dec. 19 9:30 P.M.	"DEBUTANTE COTILLION" CHRISTMAS BALL The 25th Annual Christmas invitation. N.Y. Infirmar	NEW YORK INFIRMARY Ball for benefit of New Y	Ork Infirmary. By
Tuesday Jan. 3 11:00 A.M.	SPRING MILLINERY	WILLIAM J Spring millinery collect	56 WEST 57TH STREET SALON - 5TH FLOOR tion to press and
Thursday Jan. 3 4:00 P.M.	PREVIEW OF SPRING HAT COLLECTION Mr. John will preview his and buyers. By invitation	Spring hats, furs and acc	essories to the press

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Jan. 4 10:30 A.M.	PRESS PREVIEW: SPRING MILLINERY John Frederics will presen By invitation. Publicity:	JOHN FREDERICS, INC. t a preview of his Spring Ronald Forstadt, CI. 7-7	6 WEST 57TH STREET SALON - 7TH FLOOR millinery collection. 745.
Thursday Jan. 5 10:00 A.M.		rs of Sally Victor's Spri	18 EAST 53RD STREET SALON - 9TH FLOOR ng millinery collec-PL. 3-7450.
Friday Jan. 6 9:15 A.M. Breakfast		(19 WEST 57TH STREET) ng millinery collection t	o the press and buyers
Monday Jan. 9 11:00 A.M.		ng hats, clothes, furs and	30 WEST 57TH STREET SALON - 5TH FLOOR coiffures. By
Monday Jan. 9 4:00 P.M.	FASHION SHOW OF WOMEN'S SWIMWEAR In conjunction with the 50 ants Association, the Swim Association will present a merchandising executives a Edward A. Brandwein, MU. 3	OUTERWEAR ASSN. Oth Annual Convention of the Nat's fashion show of women's and store owners. By invi	GRAND BALLROOM The Nat'l Retail Merch- l Knitted Outerwear swimwear. For
Monday Jan. 9 5:00 P.M. Cocktails	PREVIEW OF SPRING MILLINERY COLLECTION Preview for press and buye By invitation. Contact:	ers of Mr. Arnold's Spring	20 WEST 57TH STREET SALON - 4TH FLOOR millinery collection.
Tuesday Jan. 10 7:00 P.M. Dinner	PREVIEW OF SPRING HATS The Trade Promotion Commit a showing of Spring hats h buyers, by invitation. Co	ttee of Millinery Promotic by the Millinery Creators	ons Inc. will present
Tuesday Jan. 10 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY Spring millinery collection the press and buyers. By	TRENE OF NEW YORK ons of Irene and Rivera with invitation. Contact: PI	16 EAST 52ND STREET SALON - 6TH FLOOR 111 be presented to L. 3-3032.
Saturday Jan. 14- Jan. 19	OPENING: FLORENCE COUTURE FASHIONS Contact: G.B. Giorgini,10	CENTRO DI FIRENZE LA MODA Lungarno Acciaioli, Flor	FIORENCE, ITALY rence, Italy.
Beginning Monday Jan. 23	OPENING OF PARIS COUTURE COLLECTION The Spring Paris couture of year. (Individual dates he Syndicale, 102 Rue du Far	ave not been scheduled.)	FRANCE  ays earlier than last  Contact: Chambre

## THEATRE...OPERA...BALLET...MOVIES

Thursday Nov. 10 PREMIERE: "THE WORLD OF SUZIE WONG" (Movie) MUSIC HALL, 6 AVE. & 50 ST. Starring William Holden, Michael Wilding, Sylvia Sims and introducing Nancy Kwan as Suzie Wong, the movie based on the novel by Richard Mason, Presented by Paramount in Technicolor, filmed on location in Hong Ktng. Producer: Ray Stark. Director: Richard Quine. Publicity: Harold Rand, BR. 9-8700. Music Hall Publicity: Edward Serlin, CI. 6-4600.

Monday Nov. 14 FOURTH WEEK: METROPOLITAN OPERA, MET. OPERA HOUSE, B'WAY & 39TH STREET Mon., Nov. 14: Moussorgsky's "Boris Godunov". Tues., Nov. 15: Bizet's "Carmen". Wed., Nov. 16: Mozart's "Le Nozze Di Figaro". Thurs., Nov.17: Puccini's "Manon Lescaut". Fri., Nov. 18: Strauss's "Arabella". Sat., Mat., Nov. 20: Verdi's "Aida". Sat., Eve., Nov. 20: Puccini's "Madama Butterfly". Publicity: Francis Robinson, PE. 6-1200.

Tuesday Nov. 15 SECOND WEEK: NEW YORK CITY BALLET, N. Y. CITY CENTER, 131 WEST 55TH ST. Tues., Nov. 15: Fanfare, Prodigal Son, Figure In The Carpet. Wed., Nov. 16: Con Amore, Monumentum, Don Sebastian Var., La Sonnambula. Thurs., Nov. 17: Swan Lake, Illumuniations, Pas De Dix, Western Symphony. Fri., Nov. 18: Serenade, Souvenirs, Allegro Brillante, Stars And Stripes. Sat., Mat., Nov. 19: Con Amore, Medea, Afternoon Of A Faun, Symphony in C. Sun., Mat., Nov. 20: Firebird, Monumentum, Figure In The Carpet. Sun. Eve., Nov. 20: Fanfare, Illuminations, Don Sebastian Var., Stars And Stripes. Publicity: Philip Bloom, YU. 6-1340.

Wednesday Nov. 16 PREMIERE: "BUTTERFIELD 8" (Movie) CAPITOL THEATRE, B'WAY & 51ST STREET Starring Elizabeth Taylor, Laurence Harvey, Eddie Fisher, Dina Merrill, presented by MGM in CinemaScope and MetroColor, based on the novel by John O'Hara. Producer: Pandro S. Berman, Director: Daniel Mann. Costumes: Helen Rose. Publicity: Dan Terrell, JU. 2-2000.

Wednesday Nov. 16 OPENING: "UNDER THE YUM YUM TREE" HENRY MILLER'S THEATRE, 124 W. 43RD ST. Frederick Brisson & Roger L. Stevens will present a new comedy by Lawrence Roman, starring Gig Young, Sandra Church, Nan Martin, Dean Jones. Director: Joseph Anthony. Publicity: Arthur Klipstein, CI. 5-6664.

Thursday Nov. 17

OPENING: "ADVISE AND CONSENT" CORT THEATRE, 138 WEST 48TH STREET Robert Fryer and Lawrence Carr, in association with John Herman, will present Ed Begley, Richard Kiley, Chester Morris, Otto Kruger in the political play based on the novel by Allen Drury. Director: Franklin Schaffner. Costumes; John Boxer. Publicity: Betty Lee Hunt, EN.9-7472.

Wednesday Nov. 30

OPENING: "ALL THE WAY HOME" BELASCO THEATRE, 111 WEST 44TH STREET Fred Coe, in association with Arthur Cantor, will present Coleen Dewhurst, Lillian Gish, Aline McMahon, Arthur Hill in the adaptation of James Agee's novel "A Death In The Family". Director: Arthur Penn. Costumes: Raymond Sovey. Publicity: Arthur Cantor, IO. 3-4370.

Thursday Dec. 1

OPENING: "LITTLE MOON OF ALBAN" IONGACRE THEATRE, 220 WEST 48TH ST. Co-starring Julie Jarris, John Justin, with Barbara O'Neill, Robert Redford, Neil Fitzgerald, Liam Clancy, Nora O'Mahoney, in the James Costigan drama about a nun who aids a British soldier during the Irish revolt of 1920. Director: Herman Shumlin. Sets: Jo Mielziner. Costumes: Noel Taylor. Publicity: Harvey Sabinson, JU. 2-4747.

JANU	ARY	FEBRUARY	MARCH
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101	<b>Y</b>	AUGUST	SEPTEMBER
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16 17 18 19 23 24 25 26 30 31	20 21 22 20 2	4 15 16 17 18 19 1 22 23 24 25 26 8 29 30 31	10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
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